

FOR IMMEDIATE RELEASE

Otto Bock HealthCare Celebrates Opening of New Innovation Center

Amputees and other patients with mobility challenges benefit from expertise brought together under one roof in Minneapolis

MINNEAPOLIS, MN - With the focus on Cooperative Care, Otto Bock HealthCare recently marked the opening of its new Innovation Center. The facility is a state of the art location where Otto Bock Clinical Specialists partner with providers to deliver hands-on support, direct from the manufacturer, to those with limb loss and mobility challenges.

Performing the ribbon cutting duties at a ceremony held June 18, 2010, was U.S. Congressman Erik Paulsen who represents Minnesota's 3rd District and is co-chair of the Med Tech Caucus. As co-chair, he remains up-to-date about advances in medical technologies and meets with those in the industry on a regular basis, using what he learns to help drive down the cost of healthcare by improving the quality of information and making it more efficient. He observed, "Otto Bock is continuing a tradition of attentive and innovative patient care here in the Third District. I am pleased to continue this partnership with a company that is focused on life-changing service and technology."

Other honored guests at the ceremony were several members of the Board of Directors for the Amputee Coalition of America, representatives from Shriner's Hospital and the Minnesota Veterans Administration and local practitioners and patients.

Taking the Cooperative Care team approach, Otto Bock experts at the Innovation Center work closely with practitioners to achieve successful outcomes for their patients being fit with Otto Bock's high-tech prosthetic and orthotic devices.

"Cooperative Care provides the advanced product fitting experience and expertise of our staff clinicians, and we believe patients and their practitioners will find that support invaluable," said Bert Harman, Regional CEO, Otto Bock North America.

“Provided throughout the process is support from a Care Coordinator, a dedicated Certified Technician and a dedicated Certified Prosthetist/Orthotist. We are confident no patient care issue will be left unresolved.”

The Innovation Center is designed to have all the elements for patient success readily available. Included are high-tech education rooms, a private fitting room and a fully outfitted lab. In addition, Otto Bock’s world-class fabrication facility is located next door to the Center making it possible for devices to be fabricated and necessary adjustments made on the spot by highly skilled clinicians and technicians.

Said Harman, “Otto Bock’s priority is to provide “Quality for Life” to those who use our products and services. The development of the Innovation Center is another example of our commitment to that important mission.”

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Minnesota-based Otto Bock HealthCare LP was established in 1958 as the Americas corporate headquarters of Otto Bock HealthCare, GmbH, based in Duderstadt, Germany. Otto Bock has more than 4,000 employees worldwide and produces over 40,000 types of prosthetic and orthotic components, mobility and rehabilitation products, and is the U.S. leader in delivering continuous passive motion (CPM) services and related therapies. (www.ottobockus.com)