

Otto Bock HealthCare Announces New Hire in Mobility Solutions for New England Region

Minneapolis, MN – Otto Bock HealthCare announced the hiring of Michelle Lucier as a Territory Sales Representative for Mobility Solutions. In her new position, Lucier will be responsible for the New England region.

“Michelle comes to Otto Bock with an impressive record in the sales positions she’s held in the health care industry,” said Brad Ruhl, CEO and President of Otto Bock U.S. HealthCare. “She has consistently surpassed sales goals throughout her career, and her expertise in building and maintaining customer relationships will continue to be of great value in her new position with Otto Bock.”

In addition to several years as an Executive Sales Professional with Quintiles Transnational Corporation - NovaQuest, Lucier most recently held the position of Neurology Sales Specialist with Nautilus Neurosciences. She holds a Bachelor of Science degree in Kinesiology with a minor in Business from the University of New Hampshire with emphasis in the areas of Diabetes/disease management, Behavioral Pathology, Musculoskeletal System and Nervous and Urinary Systems.

“I look forward to using in my new position with Otto Bock the varied experiences I’ve had in the health care industry over the years,” said Lucier. “It’s very exciting and an honor to be a part of such a well respected company.”

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Minnesota-based Otto Bock HealthCare LP was established in 1958 as the Americas corporate headquarters of Otto Bock HealthCare, GmbH, based in Duderstadt, Germany. Otto Bock has more than 4,000 employees worldwide and produces over 40,000 types of prosthetic and orthotic components, mobility and rehabilitation products, and is the U.S. leader in delivering continuous passive motion (CPM) services and related therapies. (www.ottobockus.com)