

Otto Bock HealthCare Announces Employee Promotion in Orthopedic Services Business

Minneapolis, MN – Otto Bock HealthCare recently promoted employee Matt Read to the position of Orthopedic Services Sales Representative for the Denver and Vail, Colorado, areas. Previously a Patient Service Representative (PSR), Matt's experience in the field put him at the top of the list of qualified candidates for the sales position.

"Matt's responsibilities as a PSR included the daily set-up of various Otto Bock Continuous Passive Motion machines and other durable medical equipment in hospitals and homes, and it was also his responsibility to educate patients and hospital staff on their use," said John Friedman, Chief Marketing Officer for Orthopedic Services. "His extensive knowledge of the products and his proven customer service skills made him a natural choice for promotion. He's a great example of the quality staff employed by Otto Bock."

Matt's background includes a Bachelor of Arts degree from Ottawa University and a Masters of Science and Education in Sports Management from the University of Kansas. In addition to his success with Otto Bock, Matt has over a decade of experience in management, sales and customer service.

"My goals in this new position include driving the business forward in my territory and supporting Otto Bock as a major player in the Continuous Passive Motion and orthotics markets," said Matt. "I appreciate the confidence the company has placed in me to accomplish these objectives, and I am extremely honored to be a part of the outstanding Otto Bock sales team."

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Minnesota-based Otto Bock HealthCare LP was established in 1958 as the Americas corporate headquarters of Otto Bock HealthCare, GmbH, based in Duderstadt, Germany. Otto Bock has more than 4,000 employees worldwide and produces over 40,000 types of prosthetic and orthotic components, mobility and rehabilitation products, and is the U.S. leader in delivering continuous passive motion (CPM) services and related therapies. (www.ottobockus.com)