

Otto Bock HealthCare Announces New Hire in Technical Orthopedics

MINNEAPOLIS, MN – Otto Bock HealthCare recently announced the hiring of Sara Smucker as a Territory Sales Representative in Technical Orthopedics. In her new position, Sara is responsible for developing and implementing a successful sales strategy and fostering new growth in her assigned territory of Ohio.

“Sara comes to Otto Bock with over ten years of sales experience in both the communications and the pharmaceutical industries,” said Brad Ruhl, CEO and President of Otto Bock U.S. HealthCare. “Her proven strengths in strategic business development and in building and maintaining customer relationships make her well suited to her new position.”

In her previous position with pharmaceutical company Bristol-Myers Squibb, Sara consistently recorded increased sales volumes and was recognized as a Top Performing Territory Business Manager in her region. She holds a Bachelor of Arts degree in Business Administration from the University of Kentucky with a major in Marketing and a minor in Communications.

“I am honored to be a member of the Otto Bock sales team,” said Sara. “My goal in my new position is to improve patient outcomes by establishing excellent relationships with my customers, and the established reputation of Otto Bock will go a long way in helping me achieve that.”

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Minnesota-based Otto Bock HealthCare LP was established in 1958 as the Americas corporate headquarters of Otto Bock HealthCare, GmbH, based in Duderstadt, Germany. Otto Bock has more than 4,000 employees worldwide and produces over 40,000 types of prosthetic and orthotic components, mobility and rehabilitation products, and is the U.S. leader in delivering continuous passive motion (CPM) services and related therapies. (www.ottobockus.com)